

Beat: Entertainment

## **TWAS THE NIGHT BEFORE... By CIRQUE DU SOLEIL & THE MADISON SQUARE GARDEN COMPANY**

### **BRAND-NEW HOLIDAY THEATRICAL**

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**USPA NEWS** - Cirque du Soleil and The Madison Square Garden Company are pleased to announce that an all-new, family theatrical production, "Twas the Night Before" will make its debut at The Madison Square Garden Company's venues, The Chicago Theatre and Hulu Theater at Madison Square Garden. "Twas the Night Before" is an exhilarating new spin on the beloved Christmas classic as only Cirque du Soleil can imagine.

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We are thrilled to return to Chicago and New York with our very first production celebrating the holiday season, with a unique take on a Christmas classic. "Twas the Night Before" is a show created to entertain the whole family, as well as the perfect opportunity for parents to introduce the world of Cirque du Soleil to their children for the first time," said Yasmine Khalil, Cirque du Soleil Chief Executive Producer.

"At MSG, we're committed to bringing our audiences the very best and most captivating entertainment available anywhere in the world," said Darren Pfeffer, executive vice president, MSG Live, The Madison Square Garden Company. "We are thrilled to be partnering with Cirque du Soleil "" another name in world-class entertainment "" on this one-of-a-kind production, which we know will not only provide a unique celebration of the season, but also inspire another generation to appreciate the creativity, athleticism and artistry of Cirque du Soleil."

Source : The Madison Square Garden Company

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