

Beat: Travel

## **EXPORTING IN THE CONNECTED WORLD A GUIDE IN THE VIRTUAL WORLD OF GLOBAL TRADE**

### **HOW TO TRAVEL WITHOUT MOVING**

PARIS - LOS ANGELES, 11.10.2015, 17:17 Time

**USPA NEWS** - Exporting in the Connected World is a dynamic new book for anyone looking to tap today's global market, where trade happens at the click of a mouse and your virtual office is your smartphone. A book for individuals, professionals, entrepreneurs and seasoned exporters...

Exporting in the Connected World is a dynamic new book for anyone looking to tap today's global market, where trade happens at the click of a mouse and your virtual office is your smartphone. A book for individuals, professionals, entrepreneurs and seasoned exporters..

With the advent of social media, the internet, and video on demand, any company can reach a wide audience.

Exporting in the Connected World consists of four sections and twenty-six, short chapters full of practical advice, real-world case studies, and useful tips. It is not academic theory, but real tools you can employ to build your own trading business.

About the Authors:

- Mark Matsumoto

'Do you want to trade?' I first heard those magical words during a visit to Moscow after graduating from UC Berkeley. Unknown to me, the visit became my first foray in the trade game- literally selling the shoes I was wearing to an excited Leningrader, and was hooked..I wish I could meet that fellow I sold my shoes to all those years ago, and tell him I became an international trader because of our transaction.'

- Miguel Olivares

' The first time I saw the "world" was when my father pasted a National Geographic map on my bedroom wall and left it there. It sparked my imagination, and I memorized countries, demographics, etc. Without knowing it, I groomed myself for a career in international trade. Since graduating from UCLA I've lived and worked overseas, built a career working in major trade shows and developing export strategies for U.S. companies.'

Source . Mark Matsumoto and Miguel Olivares

**Article online:**

<https://www.uspa24.com/bericht-5728/exporting-in-the-connected-world-a-guide-in-the-virtual-world-of-global-trade.html>

**Editorial office and responsibility:**

V.i.S.d.P. & Sect. 6 MDSStV (German Interstate Media Services Agreement): Ruby BIRD & Yasmina BEDDOU (Journalist/Director)

**Exemption from liability:**

The publisher shall assume no liability for the accuracy or completeness of the published report and is merely providing space for the submission of and access to third-party content. Liability for the content of a report lies solely with the author of such report. Ruby BIRD & Yasmina BEDDOU (Journalist/Director)

**Editorial program service of General News Agency:**

United Press Association, Inc.

3651 Lindell Road, Suite D168

Las Vegas, NV 89103, USA

(702) 943.0321 Local

(702) 943.0233 Facsimile

[info@unitedpressassociation.org](mailto:info@unitedpressassociation.org)

[info@gna24.com](mailto:info@gna24.com)

[www.gna24.com](http://www.gna24.com)